



Do you want to ensure that you are evaluating your projects effectively?

Are you keen to learn how to prove your value & impact to funders, stakeholders & beneficiaries of your services?

Do you value the importance of an evaluation-based approach to your work?

Then why not take part in the following course!!!!

The course will:

- Help you learn new evaluation skills and techniques
- Examine the breath of approaches to evaluation
- Look at the differing perspectives & needs of key stakeholders
- Plan an evaluation within given time constraints
- Use research methods to trace relevant information
- Select and critically evaluate data - your own primary data and secondary data from existing material
- Analyse & critique evaluation reports.

The course will run over 2 days and can be delivered either as in-house or open training, depending on the needs of your organisation.

To book your place or find out more, please contact: Martin Halton, Research Manager, Seedley and Langworthy Trust, 191 Langworthy Road, Salford, M6 5PW.
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To find out more about the Trusts' research & evaluation work, please visit



The Course Manager is Martin Halton, the Research Manager at the Seedley and Langworthy Trust. The Trust is a community development trust based in Salford, Greater Manchester. The Trust was established in 1997 to support the residents of Seedley and Langworthy through the SRB5 regeneration programme. One of its key services is its in-house community-research service – social research and development that aims to provide quality research, evaluation and training to the public and 3rd sectors.